

YOUR STATION CAN HELP BOATERS ARRIVE ALIVE

Do **YOU** know where to go to get your Pleasure Craft Operator Card (PCO Card) to legally operate your recreational water vessel? The deadline of September 15th, 2009 is just around the corner and more than 4 million Canadians still don't know where to get their card. The answer...their local Fire Station!

If you ask most Canadians, you will find that other than at boat shows, few know where to get their card and haven't seriously thought about it...yet.

Internet testing might seem convenient, however, many candidates/students are unaware that the test cannot take place on their own computer but rather they must travel to a proctor's location, often their home.

We are approaching Fire Stations across the country to participate in this partnership program with The Lifesaving Society. Most Canadians know where their local fire station is and you are trusted members of the community.

The benefit to the community is the convenience of taking the course / test close to home, the confidence that they are taking it with a recognized and trusted provider (Lifesaving Society) and the satisfaction that the profit is going to support the local fire station and their community activities. This may include buying new equipment for the station or helping to raise funds for local community projects and charities.

In addition to fire safety outreach, many fire stations are often first responders when help is needed on the water. Involvement with this program will help to educate local boaters about safe and responsible boating practices and has the long range potential of reducing the number of incidents.

The Fire Station tester will administer the test, grade it and if the candidate is successful, provide a temporary certificate to the candidate until their card is received from the Lifesaving Society.

The Lifesaving Society is a world-wide organization, a recognized expert in delivering water safety programs for the last 100 years and a registered charitable organization. They can be relied on to be there in the future. Combine that with the respect that Firefighters enjoy, this makes for a winning partnership.

The Fire Chiefs of Canada have already reviewed this program and given their hearty stamp of approval. We believe that it has the potential to deliver some significant revenues to individual Stations while also providing some additional outreach opportunities.

Please contact **Richard Gauthier** of Boatlegal at Tel: (905) 535-3545 richard@boatlegal.ca or Fax: (905) 989-9903 to register your station in this worthy program.